



FOR IMMEDIATE RELEASE
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Snowfighter Training Program Launched

WOODSTOCK, NB – An innovative partnership between the New Brunswick Community College and the New Brunswick Road Builders and Heavy Construction Association has developed a new Snowfighter training program for plow operators. The first official graduates of the program, 16 students from the Upper St. John River Valley region working for Brun-Way Operations, will receive NBCC Certification this week.

“Working closely with the New Brunswick Community College has allowed us to develop and implement a vision for our industry’s future human resource needs that complement our excellent existing relationship with local universities and their engineering graduates,” stated Pierre Cadieux, CEO for the NB Road Builders and Heavy Construction Association (NBRB&HCA). “The challenges associated with global climate change means our region is experiencing severe weather patterns that require all stakeholders involved with road maintenance to look at more sophisticated and state-of-the-art solutions. We hope to build upon the Snowfighter curriculum and work with road builders across Atlantic Canada to develop critical mass and more purchasing power for expensive items such as virtual training simulators.”

“NBCC is very pleased to partner with the NB Road Builders and Heavy Construction Association in the delivery of the new Snowfighter program,” said Mark Standing, Contract Training Manager of NBCC Miramichi. “Our recently signed MOU agreement highlights our commitment to provide the association’s membership with a variety of skills training in the operation of equipment.”

In 2008, NBCC and the association collaborated to develop this program. Since that time, the first North American Snowfighters DVD has been produced along with a student’s manual and support materials. “In essence, NBCC Contract Training receives guidance and advice from industry to develop and deliver a standardized program for all stakeholders,” said Mr. Standing. NBCC is making this program available to NBRB&HCA members in a variety of formats to meet their individual needs.

“We are very pleased to collaborate and deliver the first of a series of Snowfighter programs with Brun-Way Operations in Woodstock and Fredericton. We will also be working with industry partners like Maritime Road Development Corporation (MRDC) and Industrial Cold Milling, as well as villages, towns and other municipalities, to make this program available to them this winter.

“Brun-Way is delighted to employ the first 16 students of the new Snowfighter program because plow operators are the unsung heroes of winter road maintenance making the Trans-Canada Highway safe and reliable every day,” said Roméo Poitras, Brun-Way’s manager responsible for the operation, maintenance and rehabilitation of the Trans-Canada Highway in western New Brunswick. “Brun-Way is committed to using the latest technology and winter maintenance thinking to ensure the safety of drivers before, during and after snow storms.”

About the New Brunswick Road Builders and Heavy Construction Association

Formed in 1958, the New Brunswick Road Builders and Heavy Construction Association (NBRB&HCA) is a non-profit organization representing contractors, support service firms, suppliers and engineers.

Collectively the association's members are responsible for the vast majority of all road building and municipal road projects completed in New Brunswick.

About the New Brunswick Community College

For more than 85 years, NBCC has served students from New Brunswick, the rest of Canada and abroad. Today, we continue our tradition of excellence in education through high quality programs in Applied Arts, Business, Health and Academic Service, Technology and Trades, and through the College of Craft and Design. The dynamic environment at NBCC engages students in the process of learning. Our strong commitment to the success of each student provides a personalized approach that makes this college such a vibrant place to learn, to work, and to explore. NBCC offers over 100 programs in unique New Brunswick locations including Fredericton, Saint John, Moncton, Miramichi, St. Andrews and Woodstock.

About Brun-Way

Brun-Way Highways Operations is responsible for the operation, maintenance and rehabilitation of 275 kilometres of highway from the Quebec border to Longs Creek, west of Fredericton, and Route 95 between the United States border and Woodstock.

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