



The New Brunswick road building history book will be available for purchase in early 2010

Foreword by Lane MacIntosh

It was the 1950s, and post-war prosperity was changing everything. Detroit was pumping out sleek new Fords and Chevrolets that were faster and bigger than ever before. It was a time of great optimism, a time of great hope. The era of the automobile had arrived, and the world would never be the same.

Like everyone else in North America, New Brunswickers fell in love with their cars and the freedom of movement this new, automotive age allowed. But those sleek new cars needed sleek new roads, and in the 1950s, New Brunswick's roads were anything but sleek.

This is the story of how a group of visionary contractors and businessmen joined together in 1958 and, through the creation of the New Brunswick Roadbuilders Association, ushered in the province's golden age of road building. It is the story of big men with big ideas and big cars, men who drove themselves at full throttle, pushing everything to the limit. Through hard work, determination and luck, these colourful characters helped transform a decrepit network of winding, half-paved roads into one of the most efficient and modern highway systems in Canada.

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